
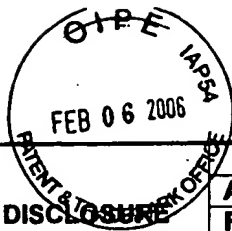


ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Privacy-protected advertising system						
<div>Application Number : 09/591577 </div> <div>Confirmation Number: 2970</div> <div>First Named Applicant: Charles Eldering</div> <div>Attorney Docket Number: T702-03</div> <div>Art Unit: 3622</div> <div>Examiner: Yehdega Retta</div> <div>Search string: (6820062).pn</div>							
<p><u>Certification:</u> This Information Disclosure Statement was submitted under the following conditions, which satisfies the requirement under 37 CFR 1.97(e). The filer certified:</p> <p>That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement.</p>							
US Patent Documents							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
YR	1	6820062	2004-11-16	GUPTA			
Signature							
Examiner Name				Date			
Yehdega Retta				4/20/06			



Form PTO/SB/08A		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	09/591,577
		Filing Date	09 June 2000
		First Named Inventor	Charles A. Eldering
		Group Art Unit	3622
		Examiner Name	Retta, Yehdega
Sheet	1	of	3
		Attorney Docket Number	T702-03

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Exr Initials	Include Name of first Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), volume-issue number(s), page(s), date (in parentheses). If a book, also include publisher and city and/or county where published.		
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Examiner Signature	<i>Yehdega Retta</i>	Date Considered	4/20/06
1/31/2006			

T₁ - Place a check mark if complete document is in English; otherwise, place a letter "A" if only an English abstract is attached.

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		Filing Date	09 June 2000
		First Named Inventor	Charles A. Eldering
		Group Art Unit	3622
		Examiner Name	Retta, Yehdega
Sheet	2	of	3
		Attorney Docket Number	T702-03

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YR	Open Sesame, "Learn Sesame", (copyright 1998) 3 pgs.		
↓	Aptex Software, "SelectCast for Ad Servers", 4 pgs.		
↓	Aptex Software, "SelectCast for Commerce Servers", 2 pgs.		

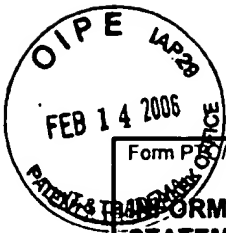
Examiner Signature	<i>Yehdega Retta</i>	Date Considered	4/20/06
1/31/2006			

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		Filing Date	09 June 2000
		First Named Inventor	Charles A. Eldering
		Group Art Unit	3622
		Examiner Name	Retta, Yehdega
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✓	11/196,774		Flickinger; Gregory	

Examiner Signature	<i>Yehdega Retta</i>	Date Considered	4/20/04
1/31/2006			

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		Filing Date	09 June 2000
		First Named Inventor	Eldering, Charles A.
		Group Art Unit	3622
		Examiner Name	Retta, Yehdega
Sheet 1 of 1	Attorney Docket Number	T702-03	

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	09/635,542		Eldering, Charles A.	08-10-2000 (Filing Date)
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Examiner Signature 2/8/2006	<i>Yehdega Retta</i>	Date Considered 4/20/06
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